

# Inverted Pyramid

FOR *Journalism*  
TEACHERS ONLY

<http://jteacher.com>

The inverted pyramid satisfies readers' curiosity logically.

Stories written in the inverted pyramid form have several advantages, both for the reader and for the editor. Because they are written with the most important information at the top of the story, the reader gets the main facts early, and can decide whether or not he/she wants to continue reading. Because the story is written with the main information at the top, and is organized into short paragraphs, the editor can cut it after any paragraph, and it will still make sense.



## Summary Lead

Most important of the 5 Ws and H

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Additional information supporting the lead, alternating quotes and transitional material